

NEXT Factbook 2009

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GDP Stats

Country	GDP (bil)	Country	Growth 2007
1 World	\$65,610	1 Azerbaijan	23.40%
2 European Union	\$14,430	2 Bhutan	22.40%
3 United States	\$13,780	3 Timor-Leste	19.80%
4 China	\$7,099	4 Angola	16.70%
5 Japan	\$4,272	5 Armenia	13.70%
6 India	\$2,966	6 Equatorial Guinea	12.40%
7 Germany	\$2,807	7 Georgia	12%
8 United Kingdom	\$2,130	8 China	11.90%
9 Russia	\$2,097	9 Afghanistan	11.50%
10 France	\$2,075	10 Turkmenistan	11.50%
...others		11 India	9%
21 Brazil	\$1,849	12 Argentina	8.70%
24 Italy	\$1,800	13 Qatar	8.40%
28 Spain	\$1,361	14 Russia	8.10%
33 Mexico	\$1,353	15 Singapore	7.70%
36 Canada	\$1,271	16 United Arab Emirates	7.50%
38 Korea, South	\$1,206	17 Egypt	7.10%
46 Turkey	\$854	18 Hong Kong	6.40%
63 Indonesia	\$844	19 Indonesia	6.30%
69 Australia	\$773	20 Taiwan	5.70%
92 Iran	\$763	21 Brazil	5.40%
99 Taiwan	\$699	22 Israel	5.30%
103 Netherlands	\$646	23 World	5.20%
106 Poland	\$623	24 South Africa	5.10%
110 Saudi Arabia	\$546	25 Turkey	4.50%
127 Argentina	\$526	26 Australia	4.30%
130 Thailand	\$522	27 Greece	4%
135 South Africa	\$468	28 Spain	3.80%
137 Pakistan	\$412	29 Saudi Arabia	3.50%
146 Egypt	\$405	30 Mexico	3.20%
154 Belgium	\$377	31 United Kingdom	3.10%
159 Malaysia	\$361	32 European Union	3%
161 Sweden	\$339	33 Germany	2.50%
175 Venezuela	\$334	34 France	2.10%
181 Colombia	\$328	35 United States	2%
186 Greece	\$328	36 Japan	2%
188 Ukraine	\$325	37 Italy	1.40%

Source: CIA Factbook

Population Stats

Country	Pop (mil)	Country	GDP/Capita
1 World	6707	1 Qatar	\$87,600
2 China	1330	2 Luxembourg	\$79,400
3 India	1148	3 Kuwait	\$55,900
4 European Union	491	4 Norway	\$53,300
5 United States	304	5 Brunei	\$51,000
6 Indonesia	238	6 Singapore	\$49,900
7 Brazil	196	7 Ireland	\$46,600
8 Pakistan	173	8 United States	\$45,800
9 Bangladesh	154	9 Hong Kong	\$42,000
10 Nigeria	146	10 Iceland	\$40,400
11 Russia	141	11 Switzerland	\$40,100
12 Japan	127	12 Austria	\$39,300
13 Mexico	110	13 Netherlands	\$39,000
14 Philippines	96	14 Canada	\$38,600
15 Vietnam	86	15 Sweden	\$37,500
16 Ethiopia	83	16 Australia	\$37,300
17 Germany	82	17 Denmark	\$37,200
18 Egypt	82	18 United Arab Emirates	\$37,000
19 Turkey	72	19 Belgium	\$36,200
20 Congo, Democratic Republic of the	67	20 Finland	\$36,000
21 Iran	66	21 United Kingdom	\$35,000
22 Thailand	65	22 Germany	\$34,100
23 France	64	23 Bahrain	\$33,900
24 United Kingdom	61	24 Spain	\$33,600
25 Italy	58	25 Japan	\$33,500
26 South Africa	49	26 European Union	\$32,700
27 Korea, South	48	27 France	\$32,600
28 Burma	48	28 Italy	\$30,900

Source: CIA Factbook

Population Growth

Country	Population Growth
1 Maldives	5.60%
2 United Arab Emirates	3.80%
3 Liberia	3.70%
4 Uganda	3.60%
5 Kuwait	3.60%
6 Mayotte	3.50%
7 Yemen	3.50%
8 Burundi	3.40%
9 Gaza Strip	3.40%
10 Congo, Democratic Republic of the ...other	3.20%
69 Saudi Arabia	2%
80 Malaysia	1.70%
81 Israel	1.70%
82 Egypt	1.70%
87 India	1.60%
111 Brazil	1.20%
112 Australia	1.20%
115 World	1.20%
117 Indonesia	1.20%
121 Mexico	1.10%
122 Singapore	1.10%
126 Argentina	1.10%
127 Turkey	1%
128 Vietnam	1%
136 United States	0.90%
137 Canada	0.80%
138 South Africa	0.80%
141 Iran	0.80%
150 Thailand	0.60%
151 China	0.60%
157 Hong Kong	0.50%
177 United Kingdom	0.30%
194 European Union	0.10%
196 Spain	0.10%
207 Italy	0%
211 Germany	0%
218 Japan	-0.10%
225 Russia	-0.50%

Source: CIA Factbook

Market Size and Inflation

Country	Mkt. Cap (2006, bil)	Country	Inflation
1 World	\$53,510	1 Zimbabwe	12,563.0%
2 United States	\$17,000	2 Burma	35.0%
3 European Unior	\$11,640	3 Guinea	23.4%
4 Japan	\$4,737	4 Venezuela	18.7%
5 China	\$4,477	5 Sao Tome and F	18.0%
6 United Kingdorr	\$3,058	6 Ethiopia	17.2%
7 Hong Kong	\$2,970	7 Iran	17.1%
8 France	\$1,710	8 Eritrea	17.0%
9 Canada	\$1,481	9 Azerbaijan	16.7%
10 Russia	\$1,322	10 Congo, Democr	16.7%
11 Germany	\$1,221	...other	
12 Finland	\$1,095	12 United Arab Em	14.0%
13 Korea, South	\$1,051	35 Egypt	9.5%
14 Spain	\$960	42 Russia	9.0%
15 Switzerland	\$939	43 Argentina	8.8%
16 Netherlands	\$924	46 Turkey	8.7%
17 South Africa	\$842	50 Vietnam	8.3%
18 India	\$819	73 South Africa	6.5%
19 Australia	\$804	74 India	6.4%
20 Italy	\$798	78 Indonesia	6.3%
		91 Kuwait	5.5%
		104 China	4.8%
		118 Saudi Arabia	4.1%
		120 Mexico	4.0%
		128 Brazil	3.6%
		147 United States	2.9%
		148 Greece	2.9%
		153 Spain	2.8%
		168 Australia	2.3%
		172 United Kingdorr	2.3%
		173 Germany	2.3%
		177 Thailand	2.2%
		180 Canada	2.1%
		182 Singapore	2.1%
		184 Hong Kong	2.0%
		188 Malaysia	2.0%
		195 Italy	1.8%
		197 European Unior	1.8%
		203 France	1.5%
		219 Japan	0.1%

Source: CIA Factbook

Currencies

Country	Curr.	Ex - Rate	Country	Interest Rate
1 Argentina	Peso	\$3.37	Turkey	16.25%
2 Australia	Dollar	\$1.52	Brazil	13.75%
3 Brazil	Real	\$2.33	South Africa	12.00%
4 Canada	Dollar	\$1.24	Egypt	11.50%
5 China	Yuan	\$6.83	India	7.50%
6 European Union	Euro	\$0.78	New Zealand	6.50%
7 India	Rupee	\$49.58	China	5.58%
8 Indonesia	Rupiah	\$12,153	Australia	5.25%
9 Iran	Rial	\$10,105	Korea, Republic of	4.00%
10 Japan	Yen	\$95.60	EU	3.25%
11 Korea, South	Won	\$1,468	United Kingdom	3.00%
12 Mexico	Peso	\$13.46	Taiwan	2.75%
13 Poland	Zloty	\$2.98	Canada	2.25%
14 Russia	Ruble	\$27.93	Hong Kong SAR	2.00%
15 Saudi Arabia	Riyal	\$3.75	Switzerland	1.00%
16 Taiwan	Dollar	\$33.33	United States	1.00%
17 Thailand	Bhat	\$35.47	Japan	0.30%
18 Turkey	Lira	\$1.32		
19 United Kingdom	Pound	\$0.65		

Source: fxstreet.com

Source: Yahoo Finance, as of 11/28/08

Education

Country	% with College Education 2007	Country	% with Graduate Education 2006
1 Iran	17.4%	1 Korea, South	6.6%
2 Pakistan	16.3%	2 Russia	6.5%
3 Bangladesh	15.7%	3 United States	5.8%
4 India	14.7%	4 United Kingdom	3.8%
5 Nigeria	14.1%	5 Iran	3.6%
6 Ethiopia	13.6%	6 Thailand	3.6%
7 Congo	12.7%	7 Italy	3.5%
8 Brazil	11.9%	8 France	3.4%
9 Egypt	11.5%	9 Turkey	3.3%
10 Mexico	11.4%	10 Japan	3.2%
11 Burma	11.4%	11 Philippines	2.6%
12 Indonesia	10.7%	12 Mexico	2.2%
13 South Korea	10.1%	13 China	1.8%
14 China	9.9%	14 Indonesia	1.5%
15 Germany	9.7%	15 South Africa	1.5%
16 Turkey	9.6%	16 India	1.1%
17 Russia	9.1%	17 Pakistan	0.5%
18 United States	8.9%		
19 Thailand	8.8%		
20 United Kingdom	8.6%		
21 France	8.2%		
22 Philippines	8.0%		
23 Italy	7.7%		
24 Japan	5.8%		

Source: usaid.gov

Top Global MBA Schools	Country
1 Wharton	USA
2 London Business School	UK
3 Columbia Business School	USA
4 Stanford University GSB	USA
5 Harvard Business School	USA
6 Insead	FRA
7 MIT: Sloan	USA
8 IE Business School	ESP
9 University of Chicago GSB	USA
10 University of Cambridge	UK

Source: FT.com

OECD PISA Scores

Science	Mean Score	Math	Mean Score	Reading	Mean Score
1 Finland	563.3	1 Chinese Taipei	549.4	1 Korea	556
2 Hong Kong-Chin	542.2	2 Finland	548.4	2 Finland	546.9
3 Canada	534.5	3 Hong Kong-Chir	547.5	3 Hong Kong-Chin	536.1
4 Chinese Taipei	532.5	4 Korea	547.5	4 Canada	527
5 Estonia	531.4	5 Netherlands	530.7	5 New Zealand	521
6 Japan	531.4	6 Switzerland	529.7	6 Ireland	517.3
7 New Zealand	530.4	7 Canada	527	7 Australia	512.9
8 Australia	526.9	8 Macao-China	525	8 Liechtenstein	510.4
9 Netherlands	524.9	9 Liechtenstein	525	9 Poland	507.6
10 Liechtenstein	522.2	10 Japan	523.1	10 Sweden	507.3
11 Korea	522.1	11 New Zealand	522	11 Netherlands	506.7
12 Slovenia	518.8	12 Belgium	520.3	12 Belgium	500.9
13 Germany	515.6	13 Australia	519.9	13 Estonia	500.7
14 United Kingdom	514.8	14 Estonia	514.6	14 Switzerland	499.3
15 Czech Republic	512.9	15 Denmark	513	15 Japan	498
16 Switzerland	511.5	16 Czech Republic	509.9	16 Chinese Taipei	496.2
17 Macao-China	510.8	17 Iceland	505.5	17 United Kingdom	495.1
18 Austria	510.8	18 Austria	505.5	18 Germany	494.9
19 Belgium	510.4	19 Slovenia	504.5	19 Denmark	494.5
20 Ireland	508.3	20 Germany	503.8	20 Slovenia	494.4
21 Hungary	503.9	21 Sweden	502.4	21 Macao-China	492.3
22 Sweden	503.3	22 Ireland	501.5	22 Austria	490.2
23 Poland	497.8	23 France	495.5	23 France	487.7
24 Denmark	495.9	24 United Kingdom	495.4	24 Iceland	484.4
25 France	495.2	25 Poland	495.4	25 Norway	484.3
26 Croatia	493.2	26 Slovak Republic	492.1	26 Czech Republic	482.7
27 Iceland	490.8	27 Hungary	490.9	27 Hungary	482.4
28 Latvia	489.5	28 Luxembourg	490	28 Latvia	479.5
29 United States	488.9	29 Norway	489.8	29 Luxembourg	479.4
30 Slovak Republic	488.4	30 Lithuania	486.4	30 Croatia	477.4
31 Spain	488.4	31 Latvia	486.2	31 Portugal	472.3
32 Lithuania	488	32 Spain	480	32 Lithuania	470.1
33 Norway	486.5	33 Azerbaijan	476	33 Italy	468.5
34 Luxembourg	486.3	34 Russian Federat	475.7	34 Slovak Republic	466.3
35 Russian Federati	479.5	35 United States	474.4	35 Spain	460.8

Source: OECD PISA 2006

Source: OECD PISA 2006

Source: OECD PISA 2006

FDI & Tax Rates

Country	FDI (billion)	Country	Tax as % of GDP
1 United States	\$2,093	1 Sweden	50.1%
2 United Kingdom	\$1,288	2 Denmark	49.0%
3 Hong Kong	\$1,185	3 France	44.5%
4 France	\$942	4 Norway	43.6%
5 Germany	\$856	5 Finland	43.5%
6 China	\$759	6 Italy	42.7%
7 Belgium	\$678	7 Austria	41.9%
8 Netherlands	\$673	8 Netherlands	39.5%
9 Spain	\$569	9 Britain	37.4%
10 Canada	\$527	10 Spain	36.7%
11 Italy	\$365	11 Germany	35.7%
12 Australia	\$315	12 Portugal	35.4%
13 Switzerland	\$306	13 Canada	33.4%
14 Russia	\$272	14 Turkey	32.5%
15 Mexico	\$261	15 Ireland	31.7%
16 Brazil	\$249	16 Switzerland	30.1%
17 Austria	\$223	17 United States	28.2%
18 Sweden	\$217	18 Greece	27.4%
19 Singapore	\$215	19 Japan	27.4%
20 Ireland	\$191	20 South Korea	26.8%

Source: CIA Factbook

Venture Capital

Country	VC Inv. (billion)	Funds Raised
1 United States	\$46	159
2 UK	\$27	53
3 China	\$8	2
4 France	\$8	13
5 Japan	\$7	4
6 Singapore	\$4	0
7 Sweden	\$3	2
8 Germany	\$3	3
9 Spain	\$3	1
10 Netherlands	\$2	2
11 Italy	\$2	1
12 Australia	\$2	2
13 Korea	\$2	2
14 India	\$1	2
15 Denmark	\$1	1
16 Canada	\$1	1
17 Israel	\$1	1
18 South Africa	\$0	0
19 New Zealand	\$0	0
20 Indonesia	\$0 -	

Source: Price Waterhouse Coopers, 2006

Online Stats

Continent	Internet Users (million)	Penetration Rate	Usage Growth 2000-2008
1 North America	248.2	73.6%	130%
2 Oceania/Australia	20.2	59.5%	165%
3 Europe	384.6	48.1%	266%
4 Latin America	139.0	24.1%	669%
World Total	1463.5	21.9%	306%
5 Middle East	41.9	21.3%	1,177%
6 Asia	578.5	15.3%	406%
7 Africa	51.1	5.3%	1,031%

Source: Internet World Stats, June 30, 2008

Country	Users (million)	Penetration Rate	Growth 2000-2008
1 Canada	28	84.3%	121%
2 Australia	16.4	79.4%	148%
3 Japan	94	73.8%	100%
4 United States	220.1	72.5%	131%
5 Korea, South	34.8	70.7%	83%
6 United Kingdom	41.8	68.6%	172%
7 Germany	52.5	63.8%	119%
8 Spain	25.6	63.3%	376%
9 Italy	34.7	59.7%	163%
10 France	36.2	58.1%	325%
11 Turkey	26.5	36.9%	1,225%
12 Iran	23	34.9%	9,100%
13 Brazil	50	26.1%	900%
14 Vietnam	20.2	23.4%	9,980%
15 Russia	32.7	23.2%	955%
16 Mexico	23.7	21.6%	774%
17 China	253	19.0%	1,024%
18 Indonesia	25	10.5%	1,150%
19 Pakistan	17.5	10.4%	12,970%
20 India	60	5.2%	1,100%

Source: Internet World Stats, June 30, 2008

Online Stats

Global Internet Stats

Age Group	Online Users
18-24	89%
25-34	86%
35-44	80%
45-54	71%
55-64	54%
65+	20%

Source: NOP IUPS, 2008

US Statistics

Per Month	Audience	Time per Month	Web Sites per Month
Male	79672	68:49:26	2442
Female	86781	63:30:11	2238
2 - 11	15357	12:06 PM	462
11 - 17	17516	26:52:55	1432
18 - 24	13038	25:13:57	1361
25 - 34	21713	68:55:43	2792
35 - 49	44349	88:32:31	3325
55+	37200	82:19:03	2178
65+	16087	73:57:34	1657

Source: zdnet.com, netrating, July 2008

Global Online Spending

Area	January 2008 (million)	Annualized 2008 (million)	Fraction
Financial Services	\$230	\$2,765	28.8%
Web Media	\$145	\$1,742	18.2%
Retail Goods & Services	\$121	\$1,453	15.1%
Telecommunications	\$56	\$677	7.1%
Consumer Goods	\$44	\$522	5.4%
Hardware & Electronics	\$33	\$392	4.1%
Travel	\$30	\$357	3.7%
Public Services	\$29	\$345	3.6%
Automotive	\$27	\$326	3.4%
Health	\$25	\$306	3.20%
Entertainment	\$24	\$293	3.10%
Software	\$21	\$252	2.60%
Business to Business	\$13	\$161	1.70%
Total	\$799	\$9,592	100%

Source: Nielsen Online

Broadband

Country	Penetration Rate
1 Netherlands	32.8%
2 South Korea	27.4%
3 Sweden	27.2%
4 Canada	23.7%
5 United Kingdom	23.1%
6 France	22.3%
7 United States	21.9%
8 Germany	21.2%
9 Japan	21.1%
10 Taiwan	19.6%
11 Australia	18.8%
12 Spain	16.7%
13 Italy	15.8%
14 Poland	6.9%
15 Turkey	4.8%
World	4.6%
16 China	3.7%
17 Mexico	3.5%
18 Brazil	3.4%
19 Russia	2.0%
20 India	0.2%

Source: Internet World Stats, 2007

Top Websites Globally

- 1 Yahoo
- 2 YouTube
- 3 Windows Live
- 4 Google
- 5 MySpace
- 6 Facebook
- 7 MSN
- 8 Hi5
- 9 Wikipedia
- 10 Orkut

Source: Alexa Traffic, 2008

Top Music Websites

- 1 iTunes
- 2 emusic.com
- 3 pandora.com
- 4 rhapsody.com
- 5 MySpace
- 6 The Live Music Archive
- 7 Stereogum.com
- 8 Turntable.com
- 9 KCRW's and KEXP's
- 10 fluxblog.com

Source: ew.com, 2008

Top Travel Websites

- 1 Expedia
- 2 Travelocity
- 3 Orbitz
- 4 Yahoo!
- 5 Southwest Airlines
- 6 American Airlines
- 7 TripAdvisor
- 8 Marriott
- 9 Priceline
- 10 Hilton

Source: NYTimes, 2008

Top Video Websites

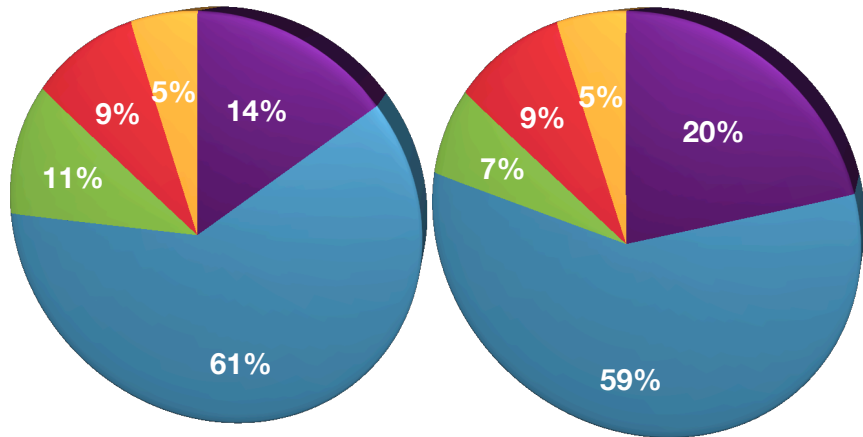
- 1 YouTube.com
- 2 Dailymotion.com
- 3 MetaCafe.com
- 4 Veoh.com
- 5 Grouper.com
- 6 Blip.tv
- 7 Jumpcut.com
- 8 VideoEgg.com
- 9 Eyespot.com

Source: Alexa Traffic, 2008

World Population:

- Africa
- Asia
- Europe
- S. America
- N. America

2008 World Pop = 6.7 billion 2050E World Pop= 8.9 billion



Demographics

2007

	Ages		
	0 - 14	15 - 64	65+
United States	20%	67%	13%
Europe	16%	68%	16%
Asia	27%	66%	7%
South America	28%	65%	7%
Africa	41%	56%	3%
World	28%	65%	8%

2050

	Ages		
	0 - 14	15 - 64	65+
United States	20%	60%	21%
Europe	14%	57%	29%
Asia	19%	63%	18%
South America	18%	63%	18%
Africa	30%	63%	7%
World	21%	62%	17%

Source: US Census

Generations

G.I. (1901-1924)

The greatest generation
The dying generation
The war generation
The booster generation
The hero generation
The seniors

Silent (1925-1942)

The sandwich generation
The Depression generation
The Beat generation
The beatniks
The lost generation

Boom (1943-1960)

Baby Boomers
The me generation
Leading-edge boomers
The hippies
Breakthrough generation
The love generation

Thirteenth (1961-1981)

Generation X
Xers
The generation after
The latchkey kids
Slackers

Millennial (1982-200?)

Generation Y
iGeneration
The internet generation

The New Silent Generation (2000-2010)

Generation Z
The "Green" generation

Source: wikipedia

Women Stats in the United States

# CEOs in Fortune 500	13
Corporate CEOs (80 out of 2,700)	3%
Percent in Government	35%
Percent of Labor Force	46%
% of Women enrolled in College	43%
% of Women with Bachelor Degree	28%

US Population

Race	2007	2050 E
White	66%	47%
Black	13%	13%
Hispanics	15%	30%
Asian	5%	9%

Source: Pew Research Center

Religion	2007
Christian	79%
None	4%
Other	3%
Jewish	2%
Buddhist	1%
Muslim	1%

Source: wikipedia

Globally	2007
Christianity	31.8%
Islam	22.7%
Secular/Nonreligious	16.7%
Hinduism	13.6%
Chinese Traditional	6.0%
Buddhism	5.7%
primal-indigenous	4.5%
African Traditional	1.5%
Sikhism	0.3%
Juche	0.3%
Spiritism	0.2%
Judaism	0.2%

Source: adherents.com

Jobs in the United States	% of Population 2007
1 Retail Salesperson	3.30%
2 Cashiers	2.60%
3 Office clerks	2.20%
4 Combined food and serving workers	1.90%
5 Registered nurses	1.80%
6 Laborers and stock, freight, material movers	1.80%
7 Waiters	1.80%
8 Customer services	1.60%
9 Janitors, Maids	1.60%
10 Bookkeeping, accounting, auditing	1.40%
11 Secretaries	1.40%
12 Stock clerks	1.40%
13 Truck drivers	1.30%
14 General and managers	1.20%

Source: Bureau of Labor Statistics

Fastest Growing Jobs in US 2008-2014	Growth Rate
1 Network systems and data comm. analyst	55%
2 Physician assistant	54%
3 Computer software engineer, applications	51%
4 Computer/system software engineer	48%
5 Network and computer systems administrat	46%
6 Database administrator	45%
7 Physical therapist	39%
8 Medical scientist	38%
9 Occupational therapist	35%
10 College Instructor	32%

Source: cnnmoney.com

Green Jobs
 2.3 million Green jobs have been created in recent years
 20 million Green jobs will be created by 2030
Source: Green Jobs Report, 2008

Outsourcing in 2007	Million	Top Countries for Outsourcing
Global Outsourcing Revenues	\$500,000	1 India
Americas	\$35,900	2 China
Europe, Middle East & Africa (EMEA)	\$33,400	3 Malaysia
Asia-Pacific	\$9,500	4 Thailand
Americas	\$140	5 Brazil
Europe, Middle East & Africa (EMEA)	\$186	6 Indonesia
Asia-Pacific	\$176	7 Chile
TCV by Industry		8 Philippines
Business Services/Other	\$9	9 Bulgaria
Energy	\$6	10 Mexico
Financial Services	\$24	11 Singapore
Healthcare & Pharmaceuticals	\$5	12 Slovakia
Manufacturing	\$12	13 Egypt
Media & Entertainment	\$4	14 Jordan
Restaurants & Retail	\$4	15 Estonia
Telecommunications	\$13	<i>Source: A.T. Kearney 2008</i>
Travel, Transportation & Hospitality	\$5	

Annualized Market Revenues by Function

IT Infrastructure	\$32,100
Full ITO (ADM bundled with Infrastructu	\$19,100
Applications Development & Maintenanc	\$8,500
Customer Relationship Management (C	\$3,700
Financial Services Outsourcing	\$3,600
Human Resources	\$3,200
BPO Multi-Process	\$2,600
Fabrication & Assembly	\$1,700
Procurement	\$600

Source: Plunkett Research

Best Global Brands

Brand	Country	Brand Value (mil)	Change in Brand Value
1 Coca-Cola	USA	\$66,667	2%
2 IBM	USA	\$59,031	3%
3 Microsoft	USA	\$59,007	1%
4 GE	USA	\$53,086	3%
5 Nokia	FIN	\$35,942	7%
6 Toyota	JPN	\$34,050	6%
7 Intel	USA	\$31,261	1%
8 McDonald's	USA	\$31,049	6%
9 Disney	USA	\$29,251	0%
10 Google	USA	\$25,590	43%
11 Mercedes	GER	\$25,577	9%
12 Hewlett-Packard	USA	\$23,509	6%
13 BMW	GER	\$23,298	8%
14 Gillette	USA	\$22,689	8%
15 American Express	USA	\$21,940	5%
16 Louis Vuitton	FRA	\$21,602	6%
17 Cisco	USA	\$21,306	12%
18 Marlboro	USA	\$21,300	0%
19 Citi	USA	\$20,174	-14%
20 Honda	JPN	\$19,079	6%

Source: *Interbrand.com*

Best College Brands

- 1 Harvard
- 2 Princeton
- 3 Yale
- 4 MIT
- 5 Stanford
- 6 California Institute of Technology
- 7 U. of Pennsylvania
- 8 Columbia
- 9 Duke
- 10 University of Chicago

Source: *usnews.com*

Best Companies to Work For

- 1 Google
- 2 Quicken Loans
- 3 Wegmans Food Market
- 4 Edward Jones
- 5 Genentech
- 6 Cisco Systems
- 7 Starbucks
- 8 Qualcomm
- 9 Goldman Sachs
- 10 Methodist Hospital System

Source: *Fortune Magazine*

Top 20 Energy Companies

Rank	Company	City	Revenue	Growth
1	Greenline Industries	Larkspur	\$35.1 million	10,942%
2	BlueStar Energy Services	Chicago	\$171.1 million	6,988%
3	Stallion Oilfield Services	Houston	\$426.5 million	2,660%
4	Latshaw Drilling & Exploration	Tulsa	\$68.8 million	2,046%
5	Solar Liberty	Buffalo	\$15.7 million	2,023%
6	Oil Chem Technologies	Sugar Land	\$7.8 million	1,565%
7	Pentadyne	Chatsworth	\$9.8 million	1,415%
8	Texas Energy Holdings	Dallas	\$9.2 million	1,302%
9	Energy Services Providers	Pittsfield	\$68.8 million	1,299%
10	Blue Sun Biodiesel	Golden	\$14.1 million	1,078%
11	Borrego Solar Systems	Berkeley	\$30.3 million	1,009%
12	RigNet	Houston	\$67.2 million	892%
13	REC Solar	San Luis Obispo	\$49.8 million	869%
14	Austin GeoModeling	Austin	\$3.9 million	840%
15	Customized Energy Solutions	Philadelphia	\$8.6 million	824%
16	Hunt Consulting	Laurel	\$7.0 million	800%
17	Chesapeake Solar	Jessup	\$2.2 million	754%
18	Select Engineering	Tulsa	\$3.6 million	697%
19	Liberty Power	Fort Lauderdale	\$193.4 million	683%
20	Texzon Utilities	Waxahachie	\$3.3 million	683%

Source: *Inc.*

Top 20 Education Companies

Rank	Company	City	Revenue	Growth
1	Bridgepoint Education	San Diego	\$85.5 million	6,794%
2	Options University	Boca Raton	\$3.3 million	986%
3	Schoolwires	State College	\$5.2 million	883%
4	Presidium Learning	Reston	\$9.8 million	659%
5	Career Training Concepts	Snellville	\$10.8 million	573%
6	University of Dreams	Los Gatos	\$7.5 million	488%
7	Mindsharp	Minneapolis	\$7.3 million	469%
8	Elite CME	Ormond Beach	\$3.3 million	391%
9	C2 Education	Duluth	\$17.3 million	374%
10	All Star Directories	Seattle	\$36.8 million	371%
11	Educational Services of America	Nashville	\$74.9 million	365%
12	Train Signal	Rolling Meadows	\$2.4 million	342%
13	IPexpert	China	\$4.0 million	329%
14	National Safety Commission	Ponte Vedra Beach	\$13.1 million	321%
15	Grand Canyon University	Phoenix	\$99.3 million	288%
16	Achieve3000	Lakewood	\$14.3 million	270%
18	NetCom Information Technology	New York	\$8.2 million	263%
19	The Mosaic Company	Renton	\$15.4 million	231%
20	LearningRx	Colorado Springs	\$2.0 million	222%

Source: Inc.

Top 30 Tech/Media Companies

Rank	Company	Sector	Revenue	Growth
1	Succeed Corp.	Software	\$21.1 million	5,599%
2	Agistix	Software	\$10.8 million	5,215%
3	StrataLight Communications	Telecommunications	\$76.3 million	5,126%
4	Ticket Software	Software	\$83.8 million	4,737%
5	Vizio	Computers & Electronics	\$1.9 billion	4,057%
6	Santur	Telecommunications	\$63.5 million	3,312%
7	Delivery Agent	Media	\$22.6 million	3,059%
8	Nantero	Computers & Electronics	\$15.9 million	2,833%
9	Incisent Technologies	Software	\$8.1 million	2,320%
10	Volusion	Software	\$8.6 million	1,893%
11	Genband	Telecommunications	\$93.7 million	1,829%
12	Solusia	Telecommunications	\$5.4 million	1,608%
13	Splice Communications	Telecommunications	\$13.7 million	1,510%
14	MobileDemand	Computers & Electronics	\$4.7 million	1,507%
15	MindFire	Software	\$3.2 million	1,492%
16	Skywire Software	Software	\$95.2 million	1,426%
17	AgileThought	Software	\$3.4 million	1,421%
18	SANBlaze Technology	Computers & Electronics	\$3.2 million	1,418%
19	Cymphonix	Computers & Electronics	\$3.0 million	1,399%
20	Concerro	Software	\$9.4 million	1,366%
21	Business Financial Publishing	Media	\$7.2 million	1,304%
22	Bomgar	Computers & Electronics	\$12.1 million	1,282%
23	Big Fish Games	Media	\$50.5 million	1,223%
24	Infusionsoft	Software	\$7.1 million	1,128%
25	BuilderFusion	Software	\$3.2 million	1,037%
26	brass MEDIA	Media	\$2.7 million	1,020%
27	MDI Access	Telecommunications	\$21.1 million	1,014%
28	Viva Vision	Media	\$4.3 million	1,008%
29	R&B Films	Media	\$2.7 million	984%
30	Market Tech	Computers & Electronics	\$3.0 million	973%

Source: Inc.

Global M&A Volume	Amount (Trillion)	Number of Deals
2007	\$4.40	36K
2008E	\$3.10	20K
2009E	\$2	17K

Source: Dealogic, Reuters

Top M&A Industries (Q4 2007)

Industry	Value \$M	Deals
Basic Materials	\$253,302	1,173
Industrials	\$89,776	2,244
Utilities	\$59,296	468
Healthcare	\$49,067	632
Non-Cyclical Consumer Goods / Services	\$40,252	1,312

Source: Gazhoo

Water Consumption

Country	Per Capita Consumption (m ³ /p/yr)	Country	2004, liters/person/year
1 Turkmenistan	5103.5	1 Italy	184
2 Kazakhstan	2360.1	2 Mexico	169
3 Uzbekistan	2194.1	3 United Arab Emirates	164
4 Guyana	2186.7	4 Belgium-Luxembourg	148
5 Hungary	2082.2	5 France	142
6 Azerbaijan	2051.1	6 Spain	137
7 Kyrgyz Republic	1916.3	7 Germany	125
8 Tajikistan	1837.2	8 Lebanon	102
9 United States of America	1599.5	9 Switzerland	100
10 Suriname	1488.9	10 Cyprus	92
11 Iraq	1482.1	11 United States	91
12 Canada	1385.8	12 Saudi Arabia	88
13 Thailand	1288.3	13 Czech Republic	87
14 Ecuador	1283.4	14 Austria	82
15 Australia	1193.5	15 Portugal	80

Source: worldwater.org

Source: worldwater.org

Access to Improved Drinking Water, % of Population

Top	2004 Bottom	2004
Mauritius	100 Madagascar	50
Aruba	100 Mali	50
Barbados	100 Nigeria	48
British Virgin Islands	100 Fiji	47
Canada	100 Congo, Democratic Rep.	46
Montserrat	100 Niger	46
St Kitts	100 Equatorial Guinea	43
Turks/Caicos Islands	100 Mozambique	43
United States of America	100 Chad	42
United States Virgin Islands	100 Cambodia	41
Uruguay	100 Afghanistan	39
Cyprus	100 Papua New Guinea	39
Israel	100 Somalia	29
Japan	100 Ethiopia	22

Source: WHO/UNICEF 2006

Oil

Rank	Country	Oil - consumption (bbl/day)
	World	80,290,000
1	United States	20,800,000
2	European Union	14,550,000
3	China	6,930,000
4	Japan	5,353,000
5	Russia	2,916,000
6	Germany	2,618,000
7	India	2,438,000
8	Canada	2,290,000
9	South Korea	2,130,000
10	Brazil	2,100,000
11	Mexico	2,078,000
12	Saudi Arabia	2,000,000
13	France	1,999,000
14	United Kingdom	1,820,000
15	Italy	1,732,000
16	Iran	1,630,000
17	Spain	1,600,000
18	Indonesia	1,100,000
19	Netherlands	1,011,000

Source: CIA Factbook

Green

Global Clean Energy	2007 Investment (billion)	2017E Investment (billion)	CAGR
Fuel Cell	\$1.50	\$16	26.70%
Solar	\$20.30	\$70.40	13.20%
Total	\$77.30	\$254.50	12.70%
Biofuel	\$25.40	\$81.10	12.30%
Wind	\$30.10	\$83.40	10.70%

Source: CleanEdge Report 2008

Green Tech Market Size \$148 billion

Green Tech Market Cap \$100 billion

Source: Bloomberg

Electricity

Rank	Country	Electricity Consumption (million mWh)
	World	16,830.0
1	United States	3,816.0
2	China	2,859.0
3	European Union	2,820.0
4	Russia	985.2
5	Japan	974.2
6	Germany	545.5
7	Canada	540.2
8	India	488.5
9	France	451.5
10	South Korea	368.6
11	Brazil	368.5
12	United Kingdom	241.4
13	Italy	307.1
14	Spain	243.0
15	South Africa	241.4
16	Taiwan	221.0
17	Australia	219.8
18	Mexico	183.3
19	Ukraine	181.9

Source: CIA Factbok

**Best Paying Jobs in the
US**

**Median
(Thousand)**

1 Surgeon	\$181.80
2 Anesthesiologist	\$174.60
3 Gynecologist	\$174.50
4 Oral and Facial Surgeon	\$169.60
5 Internists	\$156.80
6 Prosthodontist	\$156.70
7 Orthodontist	\$153.20
8 Psychiatrist	\$151.40
9 Chief Executives	\$140.80
10 Padiatricians	\$140
11 General Practitioner	\$138
12 Physicians and Surgeon	\$137.10
13 Airline Pilots	\$134.10
14 Dentists	\$132.60
15 Podiatrist	\$111.10
16 Lawyers	\$110.60

Source: *Forbes, 2008*

Education Level in US	Annual Median Income
Less than High School	\$23,348
High School, No College	\$32,240
Some College	\$37,804
College Degree	\$57,460

Source: *Current Population Survey, TED*

Knowledge Services&Tech	
Market Size	\$2.5 Trillion

For Profit Education	
Market Size	\$208 billion

Global Sectors	Estimates for 08/09
Outsourcing Market	\$1.4 Trillion
K-12 Market	\$600 billion
Higher Education Market	\$400 billion
HR Off-shoring Market	\$40 billion
SaaS Market	\$11 billion

Source: *FNSB, Gartner, Frost&Sullivan*

World's Biggest Polluters

Country	% of Global CO2 Emission	% of Global Energy Use
United States	20.3%	19.8%
China	20.0%	16.0%
Russia	5.7%	5.8%
India	4.5%	4.8%
Japan	4.3%	4.5%
Germany	2.9%	3.0%
United Kingdom	1.9%	2.0%
Canada	1.9%	2.3%
South Korea	1.7%	1.8%
Italy	1.6%	1.6%

Source: Germanwatch